

## Going Digital with NO subscription!

Contributed by Administrator  
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If you wish to go digital through an Aerial or through Satellite, clear picture can help you, contact us today to discuss your requirements.

Let us explain in simple terms. Freeview / TOP-UP TV / SETANTA

Cheapest and easiest option, around 30 TV channels plus radio, through your existing TV aerial or if your signal is not good enough you may need a new aerial. No subscription, three HD channels coming in late 2009. Add a selection of live and on-demand channels with TOP-UP TV, and Premiership football from Setanta. When Freeview HD launches you will need a new box to get HD. Around 30 per cent of homes need an aerial upgrade. The number of Freeview channels can not be increased. FREESAT

More than 100 channels through a satellite dish, with no subscription. Includes HD from the BBC and ITV. Ethernet expansion for on-demand in 2009, and final line-up will exceed 200 channels. Freesat equipment is designed for ease of use.

Most receivers have limited features for tuning non-Freesat channels (except Humax).

Further Reading..

Compared to traditional TV, digital brings many new ways to enjoy your TV:

### Extra TV channels as standard

You'll receive all your usual TV channels and many more as standard including BBC Three, ITV2, E4, More 4, Sky News, Cbeebies, CBBC, CITV, ITV3 and FilmFour.

Not all channels available as standard on all services.

### Subscription channels

Depending on where you live and how you choose to go digital, you will also be able to subscribe to additional channels which feature a variety of sports, films, news, documentaries, drama and much more.

Improved quality

Digital TV can improve the quality of your TV picture.

### New features

Including on-screen TV listings, true widescreen picture and red-button interactivity.

### Access services

Some digital boxes have special features for people with visual and hearing impairments, such as audio description and subtitling. For more information on audio description call the RNIB on 0845 766 99 99.

Read our [Frequently Asked Questions](#) to find out more